MANSFIELD DOWNTOWN PARTNERSHIP
AD HOC STRATEGIC PLANNING STEERING COMMITTEE SPECIAL MEETING
Thursday, April 28, 2016
Mansfield Downtown Partnership Office
23 Royce Circle

4:00 PM

AGENDA

1. Approval of January 28, 2016 Minutes (attachment)

2. Review of Situational Analysis (attachment) – 30 minutes
   • Reactions to content
   • Identity/Mission Focus
   • Opportunities for Focus
   • Recommendations (Priorities and Task Forces)

3. Draft Plan Framework – 10 minutes
   • Review emerging Draft Plan Framework components

4. Prep for May 5 Board meeting – 30 minutes
   • Discuss presentation and potential strategic discussion

5. Next Steps: Plan Development – 10 minutes

6. Opportunity for Public to Comment

7. Adjourn