



CELEBRATE MANSFIELD FESTIVAL

SUNDAY, SEPT. 18, 2016 | NOON - 4.00 PM

Hello!

We would like to invite you to participate in a very special community event, the 13th Annual **Celebrate Mansfield Festival**. The Celebrate Mansfield Festival will be Sunday, September 18 from noon to 4:00 pm on the new Town Square! If it rains, the event will held inside E. O. Smith High School.

This year marks the thirteenth year we have celebrated the best of Mansfield, and we are looking forward to another successful Festival. Each year, thousands of area residents gather to enjoy live music, a wide variety of activities, and, of course, the great food!

The Celebrate Mansfield Festival is a wonderful opportunity for you to promote your business and attract new customers. Restaurants and community organizations that have participated in past years have found the experience to be both entertaining and rewarding. There are minimal costs associated with participating as noted on the next page. **Consider taking advantage of this opportunity to gain added exposure, increase sales, and demonstrate your support of the Mansfield community!**

If you are interested, please contact Janine Callahan at (860.377.0649) or email mdp@mansfieldct.org by **Friday, June 24, 2016**. We will provide information packets with the application and other requirements that you will need to adhere to as a food establishment.

We look forward to hearing from you. This year will be bigger and better than ever!

Sincerely,
Janine Callahan
Food Chair
Celebrate Mansfield Festival Committee

Kathleen M. Paterson
Communications & Special Projects Manager
Mansfield Downtown Partnership, Inc.



13TH ANNUAL
CELEBRATE MANSFIELD FESTIVAL
SUNDAY, SEPTEMBER 18, 2016
NOON - 4.00 pm
ON THE TOWN SQUARE

2016 Food Vendor Fee Schedule

LOCATION	PARTICIPATION FEE
Downtown	Waived
Mansfield, all other areas	\$50
Downtown Partnership Members	\$25
Non-profit organizations	\$25

The Participation Fees help offset the cost of organizing the Celebrate Mansfield Festival, which is funded solely through donations and participation fees.

The Participation Fee is waived for downtown businesses because the Festival activities are centered there.

There is an additional **\$55 fee** for commercial vendors for the Temporary Food Service License [Application](#) required by the [Eastern Highland Health District](#) for all commercial vendors. Be sure to review the Temporary Food Service [Guidelines](#) before submitting your EHHD Application.

This license is required by the Health District for all vendors who will be serving food.

Please note that the Health District often changes its fees after June 30.

More detailed information will be sent to those businesses and organizations who indicate interest in participating in the 13th Annual Celebrate Mansfield Festival.

Please contact Janine Callahan with any questions or to sign up for a Food Booth (860.377.0649 or mdp@mansfieldct.org)

The Celebrate Mansfield Festival is presented by the Mansfield Downtown Partnership, Inc. through the generous support of Mansfield businesses and individuals!

