



STORRS
RETHINK MAIN STREET
CENTER

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The University of Connecticut campus is undergoing an amazing transformation through an unprecedented \$2.3 billion, 20-year investment. Complementing this revitalization is Storrs Center — a mixed-use town center now under construction in Storrs, Connecticut, at the crossroads of the town of Mansfield and the University of Connecticut.

Storrs Center will create a true college town and a regional center of commerce with a vibrant, sustainable town center. The project includes new retail, restaurant, office and residential development within a planned community of pedestrian walkways, green spaces and conservation areas. There will be multiple sites for local merchants, who will be joined by regional and national retailers to help draw visitors from the wider region. New housing will reach out to a mix of occupants — young professionals, empty nesters, faculty, graduate students, and others.

Storrs Center will be a welcome addition to the Town of Mansfield. The population of year-round residents in Storrs has increased 30.5% since 2000, and is expected to grow by 12.5% over the next 5 years. The University of Connecticut boasts more than 23,600 graduate and undergraduate students, 4,500 faculty and staff members, and an alumni base of more than 178,000.

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203-227-2922

Dan Zelson
dan@chartweb.com

Over 200,000 square feet of retail, restaurant and office space, hundreds of new residential units, and regularly scheduled civic events will make Storrs Center the heart and soul of the Town of Mansfield and the University of Connecticut. There has been tremendous interest from the commercial community — already, over a dozen businesses have committed to being part of this exciting new neighborhood. Parking will be easily accessible from adjacent parking facilities and street-side. The first phases of the project are scheduled to be completed in 2012 and 2013.

One of the most ambitious public-private initiatives in the history of the state, Storrs Center is being developed in a partnership that includes the Mansfield Downtown Partnership, Inc., a non-profit group comprised of representatives from the Town of Mansfield, the University of Connecticut, and the community; master developer LeylandAlliance LLC of Tuxedo, New York; and Education Realty Trust, Inc. (EDR).

