

Membership Form

Lend your support by becoming a member!



Mansfield Downtown Partnership
Helping to Build Mansfield's Future

Please see reverse for complete listing of membership benefits.

Please return this form, with check payable to:
Mansfield Downtown Partnership
4 South Eagleville Road
P.O. Box 513
Mansfield, CT 06268
Fax: 860.429.2719

Questions? 860.429.2740 or mdp@mansfieldct.org

* Members must either reside in the Town of Mansfield, pay taxes to the Town of Mansfield, own or operate a business in the Town of Mansfield, own residential or business property in the Town of Mansfield, be an employee of a Mansfield-located business, or be affiliated with the University of Connecticut as a student, alumnus, or faculty/staff (current or former).

** Friend Memberships are designed for non-town supporters who wish to contribute but will not have voting or office privileges.

Yearly Membership Investment

MDP operates on a calendar year.

- | | | | | |
|--|------|-----------------------------------|----------|--|
| <input type="checkbox"/> Student; Senior (age 60+) | \$10 | <input type="checkbox"/> Patron | \$200 | <input type="checkbox"/> I would like to volunteer my time. Please contact me to discuss MDP volunteer opportunities |
| <input type="checkbox"/> Individual | \$15 | <input type="checkbox"/> Sponsor | \$1,000 | |
| <input type="checkbox"/> Business/Organization | \$50 | <input type="checkbox"/> Friend** | \$ _____ | |

Please consider an additional contribution: \$ _____ **Total Amt. Enclosed: \$ _____**

Indiv./Bus./Org./Family Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Contributions may be tax deductible.

Our Progress

- Phase One of Storrs Center opened in August 2012 with 127 fully leased apartments and 95 percent of the 28,000 square feet of restaurant, retail, and office space leased.
- Seventeen local, regional, and national businesses have opened or will open by early 2013 including Bank of America ATM, Body Language, Dog Lane Café, The Flower Pot, Froyoworld, Geno's Grille, Husky Pizza, Insomnia Cookies, Moe's Southwest Grill, Mooyah Burgers and Fries, Select Physical Therapy, 7-Eleven, Skora's Barber Shop, Storrs Automotive, Sweet Emotions, Subway, and Travel Planners.
- Construction of Phase 1B is underway and will be completed in August 2013. This phase includes 195 apartments and 40,000 square feet of commercial space including an additional location of the UConn Co-op bookstore and UConn Health Center medical offices.
- The Storrs Center parking garage opened in late summer 2012 as work on the improvements to Storrs Road to convert it to a pedestrian friendly "main street" continued. Construction on the Nash-Zimmer Transportation Center will serve as a focal point for a variety of transportation modes including local and regional buses, bikes, and pedestrians and as a customer information center for Storrs Center and surrounding attractions.
- The Partnership secured over \$24 million in state and federal investment for planning and construction including \$15 million for the parking garage and intermodal transportation center and transit pathways.
- Recognized as one of the exemplary "smart growth" projects in Connecticut by the 1,000 Friends of Connecticut.
- Continued to hold the yearly Festival on the Green and Winter Fun Day events that engage numerous local businesses, civic, and community organizations and bring people to the downtown area.



www.mansfieldct.org/mdp.
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Mansfield, CT 06268
4 South Eagleville Road, PO Box 513
Mansfield Downtown Partnership, Inc.

Mansfield Downtown Partnership
Helping to Build Mansfield's Future



11/2012

Photos courtesy of The Oaks on the Square and the Mansfield Downtown Partnership

— Hartford Courant
"This is the kind of smart-growth, pedestrian-oriented project that can be emulated elsewhere;"




Mansfield Downtown Partnership
Helping to Build Mansfield's Future

Many Voices, One Vision.

MEMBERSHIP BROCHURE

"It is one of the most exciting public/private initiatives in the state. This project does all the right things. It maximizes the value of the University of Connecticut, puts people to work, and creates a town center to enhance the quality of life around a great university."

– Governor Dannel Malloy



Many Voices... One Vision.



"I've been working on Storrs Center since the first day. And to see it finally rise out of the ground is so exciting, especially when it's coming out of the ground looking like what we've envisioned for ten long years."

– Betsy Paterson, Mansfield Mayor

"Downtowns are about bringing people together to live, shop, and recreate. With the first phase of Storrs Center open and alive, we are seeing people make connections in this great public space. We are looking forward to the next phases which will complement the vitality of Storrs Center."

– Kristin Schwab, Mansfield Downtown Partnership Board member and Mansfield resident

Hundreds of residents and businesses are committed to building an exciting downtown in Mansfield. Are you? Join us by initiating or renewing your Partnership membership today!

What is the Mansfield Downtown Partnership?

The Partnership was created in 2001 as an independent, non-profit organization and is charged with the development and management of Storrs Center and assisting with the future economic and community development of Four Corners, King Hill Road, and other areas identified by the Town of Mansfield and the University of Connecticut.

Our Plan

Our current focus is on Storrs Center which includes retail shops, restaurants, offices, public squares, and a variety of housing options. The vision is to create a thriving downtown that is pedestrian-friendly and serves as a community gathering place for residents and visitors. The first phase of Storrs Center opened in August 2012.

The master developer for Storrs Center is LeylandAlliance LLC of Tuxedo, New York. Leyland is a national leader in creating great main street neighborhoods based on the principles of New Urbanism.

How Being a Partnership Member Benefits You

If you are a local resident:

- Add your voice to building the vision of Storrs Center
- Ensure continued success of Storrs Center as future phases are planned and built
- Help keep Mansfield an attractive place to live, learn, work, and play
- Have a hand in creating attractive, sustainable neighborhoods at Four Corners and King Hill Road
- Be a part of building a greater sense of one Mansfield community through events such as the Festival on the Green and Winter Fun Day

If you are a local business owner:

- Increases sales
- Improves visibility and image
- Increases value of business
- Increases volume of shoppers
- Participate in marketing opportunities
- Gain access to grants and loans

Why Join? Why Renew?

Your support is critical to providing resources to keep Storrs Center moving on to its next phase. While phase one is almost complete, there are three more phases to be built over the next five to seven years. The Partnership is your steward to ensure that a great downtown is delivered, decisions are thoughtful, and community feedback continues to be incorporated. We ask you to join over 300 members who have committed their support to the Partnership.

**Helping to Build
Mansfield's Future
Become a member today!**



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www.mansfieldct.org/mdp



Membership Levels

Sponsor

\$1,000 a year includes:

- Corporate/Organization logo will be prominently displayed at event
- Plaque of appreciation presented to sponsor representative at event or press conference
- Name listed as Sponsor on event and marketing materials
- Recognition in MDP newsletter and Annual Report
- Recognition on MDP website
- Featured story about Sponsor in one MDP newsletter
- All standard MDP membership benefits

Patron

\$200 a year includes:

- Certificate of appreciation presented to Patron representative
- Recognition in MDP newsletter and Annual Report
- Recognition on MDP website
- Featured story about Patron in one MDP newsletter
- All standard MDP membership benefits

Business/Organization

\$50 a year includes:

- Certificate of appreciation presented to Business/Organization representative
- Recognition in MDP newsletter and Annual Report
- Recognition on MDP website
- All standard MDP membership benefits

Individual/ Senior/Student

- Voting privileges at Annual Meeting
- Semi-annual Partnership Newsletter
- Notices of upcoming workshops or events
- Ability to hold office within the Partnership and serve on committees
- Monthly e-mail update