

TOWN COUNCIL - IDENTIFICATION OF KEY ISSUES, POTENTIAL GOALS AND ACTION STEPS

Main Issue/Goal Statement	Related Topics & Potential Action Steps	Council Members
<p>Economic Development <i>Sample: Establish policies, procedures, relationships and infrastructure that support a vibrant, diverse and sustainable business community in Mansfield.</i></p>	Leverage UCONN Tech Park for job and business growth.	Peter K
	Town participation in UCONN development plans.	Toni M
	Increase tax base.	Elizabeth W
	Obtain list of status of commercial tax payments (both current & delinquent).	Elizabeth W
	Town government = business friendly ♦ Top notch customer service. ♦ Streamline permitting process.	Elizabeth W
	Complete Storrs Center development (new growth).	Toni M
	Identify Mansfield businesses pre/post Storrs Center.	Elizabeth W
	Review outcomes of Storrs Center. ♦ "Lessons Learned" - successes/failures	Virginia R, Elizabeth W
	Buy local campaign; promote local businesses.	Alex ?
	Mansfield Town government presence at local Chambers of Commerce.	Stephen K, Virginia R
	Make progress on waste water service to Four Corners.	Paul S
<p>Education <i>Sample: Maintain high quality, holistic education for all of Mansfield's youth while celebrating the individuality of each child.</i></p>	K-8 school infrastructure needs. ♦ Plan based on enrollment projections. ♦ Include impact of development growth such as Tech Park + UCONN expansion.	Stephen K
<p>Financial Management <i>Sample: Responsibly manage available financial resources to maintain quality services that are responsive to community needs.</i></p>	Responsible budgeting ♦ Keep tax rates low. ♦ Respond to lost state revenue.	Toni M
	Capital budgeting ♦ Identify replacement schedules (lifespan) and needs. ♦ Review infrastructure needs.	Stephen K
	Account/track in-kind services (\$ value of) for capital projects. ♦ Do NOT include capital items in CIP that are routine maintenance. ♦ DO include new infrastructure (e.g. playgrounds, Storrs Center).	Stephen K, Virginia R
	Review financial, human resources, and other policies.	Elizabeth W

TOWN COUNCIL - IDENTIFICATION OF KEY ISSUES, POTENTIAL GOALS AND ACTION STEPS

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Open Space & Agriculture <i>Sample: Work with stakeholders to preserve open space and viable working farms.</i>	Preserve and enhance agriculture.	Toni M
	Preserve open space.	William R
Quality of Life <i>Sample: Improve quality of life for all residents and stakeholders regardless of (dis)abilities, gender, race, religion, ethnicity, or socio-economic status.</i>	Reduce blight/improve quality of life in neighborhoods town-wide	Paul S
	Build community supportive of young children and families.	Paul S
	Enhance/maintain athletic fields	Alexander M
	Ensure Storrs Center owner occupied housing is built to community vision.	Peter K
	Enhance/maintain athletic fields.	Alexander M
Service Delivery <i>Sample: Provide a range of quality services for quality living.</i>	Re-define core services. ◆ Balance needs and revenue constraints.	Elizabeth P, Stephen K, Paul S
	Research and identify service sharing opportunities. ◆ Continue to improve positive Town-Government relationship + partnerships	Elizabeth P, Elizabeth W Toni M
	Continue to provide Human Services. ◆ Focus on seniors and low-moderate income families.	Toni M
	Support recreation, health and wellness.	Toni M
	Build organizational capacity for program evaluation. ◆ Commitment to performance measurements. ◆ Evaluate public safety needs.	Alexander M, Elizabeth W Alexander M Toni M
	Consolidate/reduce the number of committees. ◆ Review membership composition. ◆ Engage residents aged 20's - 40's.	Stephen K, Peter K, Elizabeth W
Sustainability <i>Sample: Embrace sustainability as a principle in decision making.</i>	Embrace sustainability and energy conservation as part of economic development strategy.	Toni M
	Reduce municipal government's carbon footprint.	Elizabeth P

DRAFT VISION STATEMENT FOR THE MANSFIELD TOMORROW PLAN

This draft vision is based on the results of the March 9, 2013 community visioning forum, personal vision statements completed by Mansfield residents, the results of an online survey, comments provided via the website and the Mansfield Tomorrow idea forum (ideas.mansfieldtomorrow.com), and discussions by the Mansfield Tomorrow Advisory Group.

See www.MansfieldTomorrow.com for more information.

DRAFT 20-YEAR VISION FOR MANSFIELD TOMORROW

In 2035, the Town of Mansfield will be a community of historic rural villages, flourishing farms, and protected open spaces, and the home of the University of Connecticut's flagship campus. Through a smart growth approach, Mansfield will accommodate growth in designated areas of compact development, avoiding sprawl and preserving rural character. The compact development areas include a vibrant town center and neighborhoods with diverse housing adjacent to campus, attractive mixed-use centers at Four Corners and in southern Mansfield, as well as room for innovation businesses in the mixed use areas, at Perkins Corner and the Depot Campus area. These areas will provide compact and walkable locations for growth. Outside of these designated areas, Mansfield will promote rural character and rural pursuits, including agriculture and natural open space.

We are committed to supporting diversity, sustainability, economic viability, an excellent public school system, and a high quality of life and sense of community for all residents. These commitments

are reflected in our community institutions such as our library, public education system, recreational programs, and town events. We value our natural resources and our cultural and historic heritage. Our goal is to pass them on to future generations. As the university's host community, our town has a mutually beneficial and respectful relationship with the university as an institution and as a campus and academic community rooted in Mansfield.

As we look to the future, we are guided by community values and aspirations:

- Principles of **sustainability**, including green building, energy- and resource-efficiency, and smart growth guide development and Town policies, making Mansfield a leader in Connecticut.
- We are a **resilient community**, safeguarding our values while adapting to the future challenges of climate change.
- We are good stewards of our **natural and cultural heritage**, working to preserve a clean, green and healthy community with open space lands that support wildlife, recreation, clean

air and water resources in connected networks. We value the homes and other buildings built by previous generations and adapted to contemporary uses in order to preserve our historic heritage.

- Our **economic viability** is based on technology- and research-based businesses, local retail and services, a growing agriculture and recreational business sector, and university-affiliated activities. We welcome businesses that are aligned with Mansfield's smart growth development patterns and rural character, while helping to support Town services.
- Our public education system, recreational opportunities, and community events offer unparalleled **quality of life** to residents.
- We promote **transportation alternatives** to the car through our networks of walking routes on sidewalks and trails, and bicycle routes, both on-street lanes and multi-use trails, and through innovative trip-sharing opportunities.
- We support **diversity** through a variety of attractive and affordable housing choices for people throughout the life cycle, from single

young adults and couples to families, empty-nesters and retirees.

- Town residents who need **supportive services** to meet social, economic, and emotional needs find that Mansfield is a resource.
- Our **sense of community** on the neighborhood and town level is enriched by a variety of village, school, and joint town-university activities.
- We pursue **high standards of quality in design** and development
- We work with our **neighbor communities and regional partners** to foster communication and collaboration.
- We promote **communication, transparency, and community participation** in town decision-making.

Combining enjoyment of rural character and the benefits of a university community, Mansfield in 2035 will be a place of environmental stewardship, active farming, advanced learning, innovative businesses, walkable villages, rural settlements, and natural beauty.

Does this capture YOUR vision for Mansfield? Please use a sticky note to provide YOUR COMMENTS.

THANK YOU!