

TOWN OF MANSFIELD
COMMUNICATIONS ADVISORY COMMITTEE
Monday April 18, 2011
Audrey Beck Office Building Room A
Approved Minutes

Members Present: Patrick McGlamery (chair), Aline Booth, Leila Fecho, Richard Pellegrine, Ronald Schurin

Staff Present: Jaime Russell

Call to order - at 7:06 p.m. by Patrick

Approval of minutes - March 10, 2011 – Motion made by Richard, seconded by Leila and approved unanimously.

Public comment – None

Old Business

1. Committee membership – Patrick will check with the LWV (League of Women Voters)
2. Wording of communications of referenda items – a letter has been sent to the Town Council but there has been no response yet.
3. Monitoring the budget communications – the committee reviewed the process of voting on the budget and the Town Charter requirements.
4. Using signs for communications – the committee worked on a draft letter to the Town Council regarding types and locations of signs. Patrick will finalize it and forward it to members for their comments before sending it to the Council.
5. Using robocalls for communications- the committee agreed that these work good for emergencies but are considered intrusive by many people.

Petitions as communications – these may not be considered appropriate by governing a body unless they are required by law. They are mostly used by groups to state points of view and to encourage action.

New Business –

Richard proposed an item about the transparency of access to appropriate information about the instruments used for evaluation of Town staff. The committee agreed that there should be legally appropriate information about the management and compensation of Town employees. At the present time, this may not be readily available. This will be discussed further at another meeting.

There were no reports or communications.

The meeting adjourned at 8:25 p.m.