

**MANSFIELD DOWNTOWN PARTNERSHIP  
ADVERTISING AND PROMOTION COMMITTEE  
Festival on the Green Subcommittee  
Monday, March 7, 2011  
Partnership Offices  
1244 Storrs Road (Storrs Commons)  
(860) 429-2740**

**5:00 p.m.**

**AGENDA**

1. Call to order
2. Public comment
3. Approve Minutes from August 2, 2010; August 16, 2010; August 23, 2010; August 30, 2010; September 7, 2010; and February 17, 2011 (Attached)
4. Committee chairs/leaders
5. Discuss music
6. Review task list (Attached)
  - Advertising – Kathleen
  - Save the Date flyer (Attached) – All
  - Art – Kim/Kathleen
  - Children's – All
  - Food – Kathleen
  - Music – All
  - Parade – Barry and Tom
  - Set-up – Cynthia
  - Sponsors – Cynthia
  - Vendors – Kathleen
  - Volunteers – Kathleen
7. Discuss Celebrate Mansfield Weekend
  - Know Your Towns Fair – Kathleen
  - Picnicpalooza! – Sara-Ann/Kathleen
8. Discuss Grand Marshal selection
9. Review revised meeting dates (Handout)
10. Other
11. Adjourn