

**MANSFIELD DOWNTOWN PARTNERSHIP  
ADVERTISING AND PROMOTION COMMITTEE  
Meeting  
Festival on the Green Subcommittee  
Monday, May 21, 2012  
860.429.2740  
5:00 pm  
Minutes**

**Present:** Betsy Paterson, Janine Callahan, Rod Rock

**Staff:** Cynthia van Zelm and Kathleen Paterson

**1. Call to order**

Betsy Paterson called the meeting to order at 5:00 pm.

**2. Public comment**

There was no public comment.

**3. Approval of Minutes from April 16, 2012**

The subcommittee approved the minutes by consensus.

**4. Review Task List**

Activities: Kathleen Paterson reviewed the list of confirmed activities. She reported that Dennis Pierce from UConn Dining Services committed to the cooking demonstrations again.

Janine Callahan suggested securing a ladder to take some pictures from above. **Ms. K. Paterson will add a tall ladder to the list of items to secure.**

Art: Ms. K. Paterson reported that the Call to Artists and Prospectus had been mailed to Mansfield artists, posted to the Partnership website, and emailed to the Fine Arts Department at UConn and Visual Arts Department at Eastern. She said that she had sent out a press release announcing the show but had not yet seen it printed; it is posted on the Partnership website.

Food: Ms. K. Paterson said that the invitation letters to Mansfield restaurants will be mailed in the coming weeks.

Music: Rod Rock reviewed some ideas for the musical performance. The subcommittee listened to samples of music from each suggested group.

After some discussion, the subcommittee decided to continue the review of music at the next meeting.

**5. Adjourn**

The meeting adjourned at 6:40 pm.

*Minutes prepared by Kathleen M. Paterson*