

MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE

Festival Subcommittee

Monday, August 17, 2015

Mansfield Downtown Partnership office

23 Royce Circle

(860) 429-2740

5:00 PM

AGENDA

1. Call to order
2. Public Comment
3. Approve Minutes from August 3, 2015 (attached)
4. Review Draft Master Events List (attached)
5. Review Draft Master Schedule (attached)
6. Updates from subcommittee members
 - Activities – Kathleen
 - Food – Janine
 - Music/Entertainment – Kathleen
 - Parade – Rick and Millie
 - Sponsors – Cynthia
7. Review and Discuss Draft Set-up Procedures (attached)
8. Festival Poster & Cards Distribution (handouts)
9. Discuss new activities, attractions, and other suggestions
10. Adjourn

Next meeting: Monday, August 31

Remaining meetings: Tuesday, September 8
Monday, September 14