

**MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE**

Wednesday, November 19, 2014

Partnership Office

23 Royce Circle

(860) 429-2740

4:15 p.m.

AGENDA

1. Call to Order
2. Public Comment
3. Approval of Minutes from September 24, 2014 and October 22, 2014 (attached)
4. 2015 Schedule of meetings
5. Presentation by ATION team
6. Review of Trick-or-Treat
7. Update on Winter Welcome – Saturday, December 13
8. Other
9. Adjourn

Next meeting: Wednesday, December 17

Possible future events: Christmas Market (similar to annual markets in Austria and Germany) - One Stop Shop (from 2012 Local First Mansfield) - Easter egg roll/hunt - Valentine's event - Fourth of July event - Movie in the parking garage - Concert series - Kick-off concert for the Town Square stage