

**MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE**

Wednesday, December 17, 2014

**Partnership Office
23 Royce Circle
(860) 429-2740**

4:15 p.m.

AGENDA

1. Call to Order
2. Public Comment
3. Approval of Minutes from November 17, 2014 (attached)
4. Presentation by ATION team
5. Review of Winter Welcome
6. Discussion of Winter Fun Week (Feb 1 – 7, 2015)
7. Discussion of Town Square donor event (tentative: April)
8. Discussion of potential summer event
9. Other
10. Adjourn

Next meeting: Wednesday, January 28

Possible future events: Christmas Market (similar to annual markets in Austria and Germany) - One Stop Shop (from 2012 Local First Mansfield) - Easter egg roll/hunt - Valentine's event - Fourth of July event - Movie in the parking garage - Concert series - Kick-off concert for the Town Square stage