

**MANSFIELD DOWNTOWN PARTNERSHIP
BUSINESS DEVELOPMENT AND RETENTION COMMITTEE
Special Meeting
August 23, 2012
5:00 PM
Mansfield Town Hall
Conference Room B**

Minutes

Present: Steve Rogers, Roger Adams, Curt Hirsch

Staff: Cynthia van Zelm

1. Call to Order

Steve Rogers called the meeting to order at 5:15 pm.

2. Public Comment

There was no public comment.

3. Approval of Minutes from June 20, 2012

There was no quorum to approve the minutes.

**4. Update and Discussion/Brainstorming on Tenanting and Marketing of Storrs Center businesses
(*Festival on the Green*, other)**

Mr. Rogers asked for clarification of the number of parking spaces on Dog Lane. **Ms. van Zelm said she would follow-up with Town Director of Public Works Lon Hultgren (done).**

Ms. van Zelm said that additional business signage is being planned including signage that indicates the location of businesses at 9 Dog Lane which cannot be easily seen on foot at the intersection of Dog Lane and Storrs Road. Mr. Rogers said that business kiosks need to be at critical pedestrian intersections.

Curt Hirsch said it may be too soon to evaluate how Storrs Center businesses are doing and he suggested that the Committee meet in October. **Ms. van Zelm will poll people for October 11 (done).**

5. Adjourn

The meeting was adjourned at 5:45 pm.