

**MANSFIELD DOWNTOWN PARTNERSHIP  
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING  
Mansfield Town Hall  
Conference Room B  
March 16, 2015**

**4:15 PM**

**MINUTES**

Present: George Jones (Chair), Sally Doyen, June Krisch, Shamim Patwa, Bruce Stave

Staff: Cynthia van Zelm

**1. Call to Order**

George Jones called the meeting to order at 4:20 pm.

**2. Approval of Minutes from November 17, 2014**

June Krisch made a motion to approve the November 17, 2014 minutes. Bruce Stave seconded the motion. The motion was approved.

**3. Update on Storrs Center**

Cynthia van Zelm said that half of the for-sale homes have been sold. The Partnership public hearing on the zoning permit application for the for-sale homes will be April 14 at 7 pm in the Town Council Chambers.

She said Hair Cuttery, which will be located in the 5,000 square foot building, will open in the spring. The plans for Wingstop are being reviewed in the Town's building department. A lease has been signed for the third space in this building but has not been announced. Ms. van Zelm said that E-Fix and More, a cellphone and computer repair business, has moved into the former one Tribe space.

Ms. van Zelm said the Oaks are 77 percent leased in all nine buildings.

She said the Town Square will be complete with the stage roof, light pylons, sculpture, and trellises this spring and a public ribbon cutting will take place shortly after completion.

Ms. van Zelm said the last report she had heard was that Educational Playcare would be completed in July.

**4. Debrief Member Holiday Event**

The holiday welcome reception was opened up to patrons of the Partnership which accounted for approximately four more attendees. The Committee agreed that a joint thank you event for patrons with Board and committee members was the best approach. The Committee suggested doing a similar event next year. Sally Doyen commented that it was nice to have the piano player.

**5. Update on Membership Renewal Letters**

Ms. van Zelm said the renewal letters went out in January and thus far \$8,080 has come in for renewals toward the \$15,000 budget.

Ms. van Zelm suggested that second renewal letters go out next week. The Committee agreed.

**6. Follow-up on Storrs Center Businesses and brainstorm other new members**

Shamim Patwa said she had spoken with Price Chopper and Horizon Travel about membership. Ms. van Zelm gave a letter and membership form to Storrs Wine & Spirits. She said she also followed up with Webster Bank.

Mr. Jones will follow-up with Committee member Dennis Heffley on the status of his calls.

Ms. van Zelm will send out letters to the businesses in the Storrs Commons and University Plaza complexes.

The Committee discussed other businesses in town to send requests for membership to and Ms. van Zelm will follow-up.

**7. Adjourn**

Mr. Stave made a motion to adjourn. Ms. Krisch seconded the motion. The meeting adjourned at 5:10 pm.

*Minutes taken by Cynthia van Zelm.*