

TOWN OF MANSFIELD
Energy Education Team
Minutes of the Meeting
December 14, 2010

Present: Dan Britton (chair), Pene Williams, Sally Milius, Don Hoyle, Coleen Spurlock, Ed Wazer (visitor), Madeline Priest (guest), Jenna Zelenetz (guest) Jeff Crawford (guest), Ginny Walton (staff)

Introductions were made.

The meeting began at 7:06 pm

The minutes from the October 19, 2010 meeting were approved.

Ginny reported that the Town's grant application for a solar electric car-sharing program was denied, with a lower score than last year. This is the second year that the Town, through the Sustainability Committee, has applied for the EPA's Climate Showcase Communities grant. During the debriefing of the grant, Ginny learned that the grant reviewers did not favor EPA funds being used to purchase a photovoltaic system.

Ginny stated that two of the three Mansfield energy challenge winners have made their energy efficiency purchases. Betty Robinson has yet to purchase an EnergyStar rated air conditioner.

Madeline Priest, from the Neighbor to Neighbor energy challenge, went through the list of organizations/agencies that the Energy Education Team had previously identified as potential partners of the challenge. The list was divided up among members who will make the initial contact with each organization, introducing them to the Neighbor to Neighbor challenge and asking if they will help promote the energy challenge in exchange for publicity. After the initial contact is made, Madeline, Jenna and Jeff will work with the interested groups. Madeline will e-mail the script that members can use when contacting their groups. The deadline for making initial contact is January 10, 2011. The list was divided up as follows:

Ginny – Town Council, Town Manager, Sustainability Committee, Library, Community Center, Unitarian Church, Storrs Friends Meeting, UConn Off-Campus Student Services, the four schools

Neighbor to Neighbor staff – all the media outlets, St. Mark's Episcopal Church, St. Thomas Aquinas Catholic Church, Hope Lutheran Church, UConn EcoHouse, UConn EcoHusky, UConnPIRG, Operation Fuel, Willard's Hardware

Pene – Mansfield Downtown Partnership, Garden Gate Club

Don – Storrs Congregational Church, Mansfield Center Methodist Church, Mansfield Senior Center, Juniper Hill Village, Glen Ridge Cooperative

Sally – Storrs Community Church, Beth El Congregation, Storrs Farmers Market, Starbucks, League of Women Voters

Dan – Storrs Center United Church of Christ

Coleen – Mansfield Supply, Mansfield General Store, American Assoc. of University Women

When the website is ready, in February or March, the program will be officially launched. Sally recommended that a Neighbor to Neighbor energy challenge class be offered at the Community Center. Madeline explained that part of Neighbor to Neighbor will include educational presentations for residents. Don suggested that the Neighbor to Neighbor challenge be a step that moves Mansfield and the other participating towns into the *Transition Towns* process. Jeff asked that the Team contact him or Jenna with community events where they can promote Neighbor to Neighbor. Their e-mail contact is jzelenetz@gmail.com and jeffersoncrawford06@gmail.com.

The Energy Education Team meetings will be arranged for the second Tuesday of the month in 2011. Ginny will send out a schedule. The next meeting will be scheduled for January 11, 2011.

The meeting was adjourned at 8:20 pm.

Respectfully Submitted,

Virginia Walton