

Town of Mansfield
Energy Education Team
Minutes of Meeting
July 12, 2011

Present: Coleen Spurlock (chair), Dennison Nash, Pene Williams, Madeline Priest (Neighbor to Neighbor), Virginia Walton (staff)

The meeting was called to order at 7:06 pm by chair Coleen.

The minutes of the June 14, 2011 were reviewed and accepted.

Coleen reported that the Home Energy Basics workshop, attended by 14 people including three committee members, covered useful, logical energy efficiency steps.

Coleen, Dennison, Sally's daughter and friends had a table outside the Mansfield Community Center on July 9, 2011 to recruit households for the free home bulb retrofit. Most everyone they talked to had already converted their homes to fluorescent bulbs. As a result of their efforts, two people signed up for the bulb retrofit and 37 people signed up for the Neighbor to Neighbor on-line newsletter. It was decided to send thank you notes to the five children who helped with the Neighbor to Neighbor table. Coleen will provide and write the cards.

Dennison wrote a thank you note for outgoing chair Dan Britton, which will be signed at the next meeting.

It was decided to pay Transition Towns facilitator, Tina Clarke, with the remainder of the Community Innovations grant, for a total of \$248.43. The Team decided that although the presentation is free to the public, all attendees will be asked to sign up for CleanEnergyOptions at the beginning of the presentation. The Energy Education Team would like to meet with the presenter prior to the program at 5:30 for a potluck dinner. Ginny will confirm this with Tina Clarke and invite the sustainability committee.

Ginny reported on Sally's progress with "Moving Planet" activities on the weekend of September 24, 2011. First, the Eastern Highland Health district has given their nod of approval to have a booth with hand cranked ice cream and cider pressed at the Festival on the Green on Sunday, September 25, 2011. As long as there is a hand washing station and Festival goers do not handle the food, the health department is okay with the idea. Madeline may have access to a hand cranked ice cream maker. Crooke's might have a hand press. Pene suggested displaying a reel mower. Members liked the ideas of having individuals in the Festival parade who bike to work or to school and developing a bike tour of the Mansfield bike paths on Saturday, September 24, 2011.

Madeline reported that the request for proposals for Home Energy Solutions vendors will be sent out in two weeks. Mansfield is ranked 8 out of the 14 Neighbor to Neighbor towns. To date, there have been 16 home energy audits in Mansfield. An energy advisor

is now on-line. In order to access it, individuals must fill out a release form, which is offered during the energy audit. Madeline will send the release form to Energy Education Team members. Madeline presented to the Town Council on July 11, 2011. She will follow-up with the town manager to have town council members sign up for the Neighbor to Neighbor newsletter – none have signed up yet. A Neighbor to Neighbor leadership workshop is scheduled for July 23, 2011 in Wethersfield as a way for towns to network and share creative ideas. Coleen and Ginny might attend. Madeline will be making a presentation to Mansfield teachers at the beginning of school. A Deeper Energy Savings workshop is scheduled for September 14, 2011 where residents who have had a home energy solutions audit can sit down one-on-one with a home energy solutions vendor to discuss next steps in retrofits. Neighbor to Neighbor will have a booth at the Festival on the Green.

Madeline will ask Roger if he can attend a future meeting to talk about member recruitment strategies.

Ginny announced that there will be a tour of the Kirby Mill hydro on July 14, 2011 at 4 pm if anyone would like to attend. The Northeast Organic Farming Association conference from August 12-14, 2011 in Amherst, MA will be offering a series of Transition Towns workshops.

The next meeting is scheduled for August 9, 2011. The meeting was adjourned at 8:30 pm.

Respectfully Submitted,

Virginia Walton