



Northeast CT  
Economic Alliance

An Economic Development Corporation



March 27, 2013



## Workshops for Entrepreneurs

Dear Linda,



The Northeast CT Economic Alliance is proud to partner with Quinebaug Valley Community College (QVCC) in presenting a four-part seminar series, **Workshops for Entrepreneurs**. Whether you are contemplating starting a business or have recently started one you can't miss attending any of the workshops in the series. The **Workshop for Entrepreneurs** will focus on the realities of starting a small business, a how to guide on developing a comprehensive

business plan, financial and legal aspects of a new business, and a QuickBooks demonstration on how the popular software can help manage your business. The instructors/guest speakers are all experts in their respective fields and are dedicated to seeing small businesses succeed!

The **Workshops for Entrepreneurs** series begins on Tuesday April 9th with subsequent workshops on the next 3 consecutive Tuesdays. The series topics are as follows:

**April 9, 6:30 - 9:30 pm: How to Get a Small Business Started**

This workshop provides an overview of the realities of starting a small business, including the commitment, motivation, state regulations, business plans, organization options and finances. **Cost \$29**

**April 16, 6:30 - 9:30 pm: The Essentials of Writing a Business Plan**

A necessary "how to guide" for successful business operations. Topics include mission statements, business descriptions, marketing, and financial forecasting. Participants will have a good start on "something they can take to the bank." **Cost \$29**

**April 23, 6:30 - 9:30 pm : Financial, Accounting and Legal Aspects of New Business Startups**

A panel of financial, accounting and legal experts will explain financing options available for startups, legal concerns to consider, and what records to keep. **Cost \$29**

**April 30, 6:30 - 8:30 pm: What QuickBooks Can Do for Your Startup Business**

In this demonstration workshop participants will learn how the popular software can help them manage their small business. **Cost \$19**

For more information on each of the workshops [click here](#) to access QVCC's website. It is not too late to register please contact **Jill O'Hagan @ 860-412-7300**.

The **Workshop for Entrepreneurs** series will held at:

**QVCC Willimantic Center  
729 Main St.  
Willimantic, CT.**

Please help us spread the word about the **Workshops for Entrepreneurs** seminar by forwarding this email to a friend or sharing it on Facebook, Twitter, etc (see the social share bar at the top of this email).



**"Don't miss out in making your dreams a reality!"**

Best Regards  
Roberta Dwyer

***About The Northeast CT Economic Alliance Inc.***

We are an independent, community-based partnership of business, education and government interests dedicated to enriching the long-term vitality of the communities of:

**Ashford · Brooklyn · Canterbury · Chaplin · Columbia · Coventry · Eastford · Hampton · Killingly · Lebanon · Mansfield · Plainfield · Pomfret · Putnam · Scotland · Sterling · Thompson · Union · Willington · Windham · Woodstock**

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**This institution is an equal opportunity provider and employer.**