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TRIAD PROGRAM SET TO LAUNCH IN MANSFIELD

People's United Bank, Mansfield Police Department and senior groups join together to reduce crime against the elderly

BRIDGEPORT, CT – People's United Bank and its TRIAD partners will help launch the Mansfield TRIAD - a program that reduces criminal victimization of the elderly and enhances the delivery of law enforcement services to seniors - on Wednesday, October 20 at the Mansfield Senior Center on 303 Maple Road in Mansfield at 12:30 p.m. The event will feature People's United Bank Masters Program Manager and Coordinator of Connecticut TRIAD Angela DeLeon, A TRIAD Kick-Off ceremony will mark the official launch of the program.

"One in every eight Americans is 65 or older, and law enforcement agencies are adjusting to meet the needs of this country's changing demographics," DeLeon said. "People's United Bank is proud to partner with law enforcement to initiate crime prevention and awareness programs for senior citizens in Mansfield."

TRIADs play a very important role in the communities they serve. To our seniors, launching a TRIAD here in Mansfield provides them with a resource to help guard against financial exploitation or other fraudulent activities that could put them in harm's way. In forming this TRIAD, we're proud to help give seniors and those who care for them peace of mind.

The National Association of TRIADS Inc. is a national organization created to develop, expand and implement effective crime prevention and education programs for seniors. People's United Bank, the Mansfield Police Department, the Mansfield Senior Center and many other senior service providers are working together to sponsor the TRIAD program on the local level. People's United Masters Program is recognized nationally for its leadership in initiating crime prevention and awareness programs for senior citizens. People's United Bank is the only financial services organization in the country to provide crime prevention and awareness training to seniors.

People's United Bank, a diversified financial services company with approximately \$22 billion in assets, provides consumer and commercial banking and wealth management services through a network of nearly 300 branches in Connecticut, Vermont, New Hampshire, Massachusetts, Maine and New York. Through its subsidiaries, People's United Bank provides equipment financing, asset management, brokerage and financial advisory services, and insurance services.

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