



May 2015

Hello!

We would like to invite you to participate in a very special community event, the 12th Annual Celebrate Mansfield Festival. The Celebrate Mansfield Festival will be Sunday, September 20 from noon to 4:00 pm on the new Town Square! If it rains, the event will held inside E. O. Smith High School.

This year marks the twelfth year we have celebrated the best of Mansfield, and we are looking forward to another successful Festival. Each year, thousands of area residents gather to enjoy live music, a wide variety of activities, and, of course, the great food!

The Celebrate Mansfield Festival is a wonderful opportunity for you to promote your business and attract new customers. Restaurants and community organizations that have participated in past years have found the experience to be both entertaining and rewarding. There are minimal costs associated with participating as noted on the next page. **Consider taking advantage of this opportunity to gain added exposure, increase sales, and demonstrate your support of the Mansfield community!**

If you are interested, please contact Kathleen Paterson (860.429.2740 or email mdp@mansfieldct.org) by **Friday, July 10, 2015**. We will provide information packets with the application and other requirements that you will need to adhere to as a food establishment.

We look forward to hearing from you. This year will be bigger and better than ever!

Sincerely,
Janine Callahan
Food Chair
Celebrate Mansfield Festival Committee

Kathleen M. Paterson
Communications & Special Projects Manager
Mansfield Downtown Partnership, Inc.

The Celebrate Mansfield Festival is presented by the
Mansfield Downtown Partnership, Inc.
through the generous support of Mansfield businesses and individuals!





12TH ANNUAL
CELEBRATE MANSFIELD FESTIVAL
SUNDAY, SEPTEMBER 20, 2015
NOON - 4.00 pm
ON THE TOWN SQUARE

2015 Food Vendor Fee Schedule

LOCATION	PARTICIPATION FEE	REFUNDABLE CLEAN-UP FEE
Downtown	Waived	\$50
Mansfield, all other areas	\$50	\$50
Downtown Partnership Members	\$25	\$50
Non-profit organizations	\$25	\$50

The Refundable Clean-up Fee applies to all food vendors.
If all vendors cooperate in cleaning their site and disposing of waste properly,
then all vendors will receive their refund.

The above fees help offset the cost of organizing the Celebrate Mansfield Festival,
which is funded solely through donations and participation fees.

The Participation Fee is waived for downtown businesses because the Festival activities are centered there.

There is an additional **\$55 fee** for commercial vendors for the Temporary Food Service License Application
required by the Eastern Highland Health District for all commercial vendors.

This license is required by the Health District for all vendors who will be serving food.

Please note that the Health District often changes its fees after June 30.

More detailed information will be sent to those businesses and organizations who indicate interest in
participating in the 12th Annual Celebrate Mansfield Festival.

**Please contact the Partnership office with any questions or
to sign up for a Food Booth (860.429.2740 or mdp@mansfieldct.org)**

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