



**CELEBRATE MANSFIELD FESTIVAL
COMMITTEE MEETING
Wednesday, February 10, 2021 at 5:00 PM**

MINUTES

Attendance: Chair Emily Wicks, Sarah Dufresne, Amanda Hanzlik, and Ginny Walton
Staff: Cynthia van Zelm and Denise Kegler

1. Call to order

Chair Emily Wicks called the meeting to order at 5:07 PM.

2. Public comment

There was no public comment.

3. Approve Minutes from January 13, 2021

Ginny Walton made a motion to approve the minutes and Sarah Dufresne seconded the motion. The minutes were approved unanimously.

4. Discuss Festival Rain Alternatives

The Committee discussed two options for a Festival rain alternative including the use of indoor space at E. O. Smith High School and the designation of a separate "rain date." Amanda Hanzlik supported the use of a rain date because of the potential health and safety challenges with using indoor spaces. The Committee reviewed potential conflicts with UConn family weekend and determined that the two events have previously run on the same date with no difficulties. Ms. Dufresne made a motion to approve the new rain date of October 2, 2021 and Ms. Hanzlik seconded the motion. **The new rain date was approved unanimously.**

5. Review Budget Options

Cynthia van Zelm and Denise Kegler reviewed the financial status of the Festival, including updates on some previous event sponsors. They recommended reducing the fundraising goals compared to previous years. The Committee then discussed several businesses to be added to the potential sponsor outreach.

The Committee also reviewed two potential budgets for the event. Considering the reduced fundraising goal, **the Committee decided to move forward with the frugal budget plan.** In regards to the entertainment line items, several local bands were discussed but the discussion was tabled until the next meeting, when Kathleen Paterson will attend.

6. Review Activity Outline and Prioritize Plans

In their discussion of the budget, the Committee also reviewed the event activities and their anticipated costs. This was taken into account when the frugal budget plan was chosen.



7. Adjourn

Ms. Dufresne made a motion to adjourn the meeting and Ms. Walton seconded the motion. The meeting was adjourned at 5:48 PM.

Minutes prepared by Denise Kegler