



**CELEBRATE MANSFIELD FESTIVAL COMMITTEE
MEETING
Wednesday, June 9, 2021 at 5:00 PM**

Attendance: Chair Emily Wicks, Sarah Dufresne, Amanda Hanzlik, Kyle Muncy, Ginny Walton
Staff: Denise Kegler

MINUTES

1. Call to order

Chair Emily Wicks called the meeting order at 5:02 PM.

2. Public comment

There was no public comment.

3. Approve Minutes from May 26, 2021

Ginny Walton made a motion to approve the minutes and Kyle Muncy seconded the motion. The minutes were approved unanimously.

4. Update on Fundraising

Denise Kegler presented the current fundraising total, commitments from previous sponsors, and an update on the small donor program. Overall, the event is in good shape to meet the fundraising needs for the planned budget.

The Committee resumed the discussion on potential sponsor outreach from the previous meeting. Ms. Wicks reviewed the shared file and suggested that a deadline be set for these outreach conversations. After considering the deadline for sponsor submissions on July 16, **the Committee decided to set July 1 as the deadline for the potential sponsor outreach conversations.**

To assist with their outreach, Amanda Hanzlik asked if talking points could be compiled with specific language about the event. The Committee agreed that talking points would be helpful for this outreach effort. **Ms. Kegler will draft talking points for potential sponsor outreach and send by email to the Committee.**

5. Update on Entertainment Plans

a. Headlining Band

Ms. Kegler provided an update on the negotiations with the headlining band, who are close to signing the contract for the event.

Ms. Hanzlik provided an update on the jazz ensembles from E. O. Smith. They are interested in the event but not able to commit until they receive further COVID guidance. To coordinate the booking of the EOS ensembles, Kathleen Paterson will email Ms. Hanzlik directly.

b. Children's Activities

Sarah Dufresne will follow up with her contacts in the Mansfield Public Schools to discuss the possibility of an interactive play area at the event.

c. Dog Demo

Ms. Dufresne was able to confirm with Central K9 that they are not available for this year's event. Ms. Kegler also confirmed that her contacts are not able to perform at the Festival because their focus is on water rescue demonstrations. Ms. Wicks suggested that we move forward with a pet adoption instead of a demo and **Ms. Dufresne offered to investigate the idea. Ms. Kegler will also follow up with the State Troopers regarding their K9 Olympics.**

d. Other Updates

Ms. Walton provided an update on the current levels of food-service supplies and the ways they will need to be disposed. Unfortunately, there is a large stock of Chinet plates, which contain the chemical PFAS, a class of fluorinated compounds that disrupt endocrine systems. The Committee agreed to deplete this stock before purchasing new supplies that do not contain the PFAS chemical. Ms. Walton also reviewed the total number of waste stations and volunteers needed for the event. She suggested a plaque or certificate to be displayed on all booths that meet the low-waste guidelines. The Committee supported this idea and suggested that a ribbon or other re-useable marker be used to best represent the low-waste goals.

Ms. Walton then reviewed her ultimate dream for the Festival's low-waste efforts: re-useable containers. She would like to provide re-useable food service items to all food booths and then collect them from event guests. The Committee discussed the logistics of this idea and Mr. Muncy offered to follow up with his contacts at UConn to seek collaboration on the project.

6. Adjourn

Mr. Muncy made a motion to adjourn the meeting and Ms. Dufresne seconded the motion. The meeting was adjourned at 5:37 PM.

Minutes prepared by Denise Kegler