

COMMUNITY  
INVOLVEMENT  
OPPORTUNITIES  
WITH



*We are seeking  
community partners to  
make our Fall 2024  
events special!*



**Volunteers Needed for: Sprint Triathlon & Jingle Jog**  
Email [ParksandRec@mansfieldct.org](mailto:ParksandRec@mansfieldct.org) to learn more.

# FALL 2024 EVENTS:

# SPONSORSHIP OPTIONS:

Please check your selection(s)

# BENEFITS TO YOU:

## Trick-A-Trunk

Saturday, October 26, 2024  
3-5 p.m. at Wilbur Cross Way

This free community event provides a safe, festive, and fun trick-or-treating opportunity to area residents. Boasting true community spirit, a typical year sees 1,000-1,500 individuals. This is made possible by the Town of Mansfield, the Parks and Recreation Department and by donations from people like you.

**There are several levels of sponsorship** (including participating as a trunk); details for each can be found to the right.

This event runs in conjunction with the Mansfield Downtown Partnership Trick or Treat Downtown Storrs

- Trick-A-Trunk Sponsor**  
A fun and interactive way to support and participate at the event (10/26 from 3pm – 5pm)! Advertise your business, dress up, decorate your car, etc.  
Receives benefits A, B, and C
- Jack-O-Lantern Sponsor:** \$200 or more  
Receives benefits A, B, and C
- Frankenstein Sponsor:** \$100-199  
Receives benefits B and C
- Scarecrow Sponsor:** \$50-99  
Receives benefit C
- Spirit Sponsor** (Est. monetary value: \_\_\_\_\_)  
Can't attend, but want to support the event in an alternative way? Donations such as candy, decorations, game prizes (such as gift certificates or products), free raffle baskets, etc. Benefits according to monetary value based on the sponsorship levels above.

Sponsorships (monetary or item donation, or event attendance commitment) **received by October 20, 2024**, will:

- A.** Have their name/business name listed as a donor in our winter brochure (mailed to 13,500 homes in the region and found on the Mansfield Parks & Recreation website).
- B.** Have their name/business name, business phone number, addresses and/or website on flyer in promotional goodie bags distributed by Mansfield Parks & Recreation at the Trick-a-Trunk event.
- C.** Have their name or business name included on promotional banner at the event, and listed online with a website link.

## Mansfield Community Center Birthday Celebration

November 2024

The Mansfield Community Center has been a gathering place for 21 years! As part of an annual thank you celebration with our membership, we offer a "Member Appreciation Week", and invite you to participate with us by donating to our member prize giveaway! Our over 4000 members have the opportunity to enter **prize drawings to local services**. There is no cost to members to enter the drawings.

- Party-Favor Sponsor:** Basket of goods/swag, tickets, or other "favor" from your business. (\$20+ value. Displayed in November 2024 for drawing).
- 21 Years and Counting Sponsor:** \$20+ gift certificate to your business.
- Neighborhood Sponsor:** A little different spin! Offer Community Center members a reciprocal discount or bonus on one specified day of the month this November.

Sponsorships **received by October 20, 2024**, will:

- All sponsors will have their business name, QR code to their website & contact information listed on their prize-drawing box for the full month of November.
- All sponsors logos will be included on a poster in lobby November 1-30, 2024. (Hi-res logo must be emailed to parksandrec@mansfieldct.org by Oct. 19)

## Basketball Program Sponsor

- Hoops Sponsor:** \$100+ to support the MPRD youth basketball program

Sponsorships **received by November 1, 2024**, will:

- All sponsors will have their business name listed on signage posted at select games.

# PLEASE RETURN FORM AND DONATION TO

MANSFIELD COMMUNITY CENTER  
10 S. EAGLEVILLE ROAD  
STORRS, CT 06268

860-429-3015

ParksAndRec@MansfieldCT.org

WWW.MANSFIELDCC.COM

We are happy to answer questions or pick-up donations. Donation checks should be made payable to Town of Mansfield/MCC.

**Please mark your contributions above.**

**Business Name:**

**Website:**

**Business Phone:**

**Business Address:**

# WE SINCERELY THANK YOU FOR YOUR GENEROSITY!

\*Mansfield Parks and Recreation reserves the right to decline sponsorships from organizations whose interests are inconsistent with the vision and mission of the department.