

## 2026 CRAFT BOOTH INFORMATION

It's our 23rd Annual Celebrate Mansfield Festival, and the Mansfield Downtown Partnership wants you to be a part of the fun!

The Celebrate Mansfield Festival is Mansfield's largest community event of the year, drawing over 4,000 people to Downtown Storrs each fall to enjoy music, food, art, and hands-on fun for all ages. The Festival is free to attend and open to everyone.

We are excited to feature local crafters, makers, and artists who create original work that is handmade, artisan, or locally sourced.

We invite you to apply to be one of the vendors in our juried show. We will accept applications until **5:00 PM on Friday, July 10, 2026**

Each application will be reviewed by the Festival Committee; final selections will be made and booths notified by Friday, July 31, 2026.

In this packet, you'll find important information to consider as you complete your application.

Please contact our office with any questions: 860.429.2740 or [mdp@mansfieldct.org](mailto:mdp@mansfieldct.org).

### EVENT DETAILS:

- Date: Saturday, September 26, 2026
- Location: Downtown Storrs
- Rain Location: Inside E. O. Smith High School (same date, same times!)
- Times:
  - \* Craft Booths are open 2:00 PM to 6:00 PM
  - \* Festival takes place from 2:00 PM to 8:00 PM

### BOOTH DETAILS:

- Booth spaces are 10'x10.'
- There is no electrical access.
- You must provide your own table(s), chair(s), and tent.
- Booths should be staffed for the full 4-hour period of 2:00 PM to 6:00 PM.
- Each booth will receive **1** vehicle pass for entry into the Festival site for set up.
- There will be no vehicle access during booth breakdown. Please be prepared to carry your supplies with the help of volunteers.
- Full day-of details will be provided closer to the event date to accepted vendors.

## SELECTION CRITERIA:

Crafters, makers, and artists will be selected for the **quality of their workmanship** and **originality** of their merchandise.

*Imports, products made from kits, and manufactured or wholesale goods are **not** permitted.*

We are seeking goods that are hand-made, artisan, or locally sourced:

- **Hand-made:** Original works that are created from raw or repurposed materials.
  - Examples include: Wood carvings, woven baskets, hand-turned pottery, paper mosaics
- **Artisan:** Original works that are artistically rendered from pre-existing materials
  - Examples include: Quilts, jewelry, knit or crocheted items, tie-dyed clothing
- **Locally sourced:** Products or food items\* that are made with locally grown materials/ingredients
  - Examples include: Jams or preserves, honey, soaps, hand creams
  - \*Craft vendors that sell food items must be licensed by the State of Connecticut as a cottage food operation.

Priority will be given to crafters, makers, and artists that live in the Town of Mansfield.

**A CT tax ID number is required for participation.** All craft booths are responsible for collecting and reporting CT sales tax.

Limited booth spaces are available. The Festival Committee may choose to limit the number of vendors that sell similar merchandise.

Complete applications must be submitted no later than 5:00 PM on Friday, July 10, 2026 to be eligible for review by the Festival Committee.

Applications are considered complete once all of the required items are received:

- 2026 Craft Booth Application Form
- Four (4) digital photographs of your original products
- Optional: One (1) digital photograph of your booth display

## FOR YOUR CONSIDERATION:

There is a \$75 Festival participation fee, which will be required of accepted vendors.

We recommend that the sale price of individual items not exceed \$100. We feel that prices at or below this level will be accessible to the majority of event guests.

We welcome demonstrations at your booth. If you are interested in demonstrating, please include a description of your proposed demonstration in your application.

**Have a question? We are here to help! Give us a call: 860.429.2740**

23RD ANNUAL   
**CELEBRATE  
MANSFIELD  
FESTIVAL!**

**2026  
CRAFT BOOTH  
APPLICATION**

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Business or organization name

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Contact person

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MAILING Address

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City

State

Zip Code

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Phone

Email

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Website (if applicable)

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CT State Tax ID #

- My products are hand-made, artisan, or locally sourced.
- I have included 4 digital images of my original products.
- I understand that only one vehicle per booth will be allowed access to the Festival site.
- I understand that I will not be able to drive into the Festival site for clean-up.
- I agree to follow the Festival rules for the safety of all participants and visitors.

*Please list and describe all original products that you intend to sell, with intended prices. A second page may be attached, if needed.*

**DEADLINE TO APPLY: 5:00 PM on FRIDAY, JULY 10, 2026**

Print your completed form and  
Mail it to: Mansfield Downtown Partnership, P.O. Box 513, Storrs, CT 06268  
Or, email it to [mdp@mansfieldct.org](mailto:mdp@mansfieldct.org)